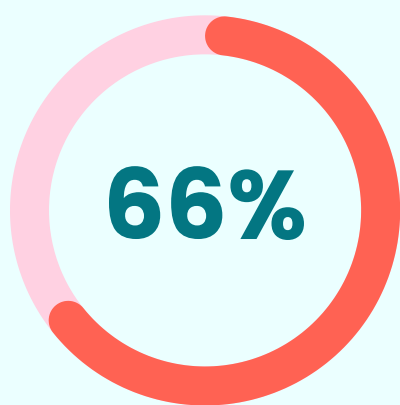
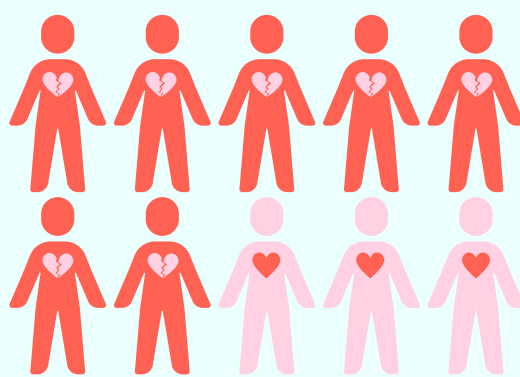


# the TRAVEL OUTLOOK



Out of 28,000 travelers surveyed across 28 countries, 66% said they're feeling more hopeful about traveling in 2021.

Booking.com



71% of global travelers would rather go on a vacation this year than find true love.



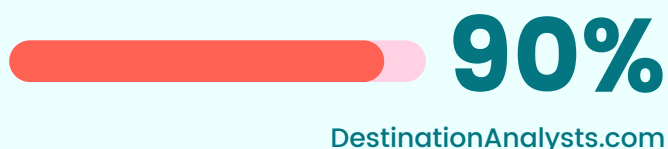
**"Two out of three cruisers are willing to cruise within a year."**

... and 58% of international travelers who have never cruised before are likely to do so in the next few years.

CLIA's 2021 State of the Cruise Industry Outlook



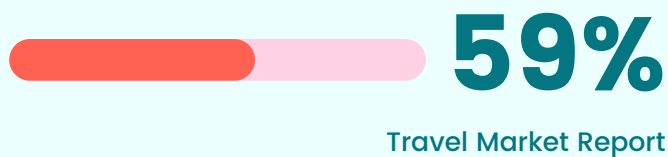
**American travelers**  
who currently have travel plans



**Canadian travelers**  
who hope to travel in 2021



**Global travelers**  
who plan to use a travel advisor for  
their next trip



According to The Conference Board® Global Consumer Confidence Survey, global consumer confidence increased from 98 in Q4 2020 to 108 in Q1 2021. This exceeds the reading of 106 registered in pre-pandemic Q1 2020. A figure above 100 is considered positive, and the Q1 2021 reading is the highest recorded since the survey began in 2005.



\*This data represents information gathered by outside sources. It is not intended to be a business forecast for Ensemble or its members.